

# Goals & Strategies

## 2025 - 2028

Created in 1979 under an act of provincial legislation, the Meewasin Valley Authority serves to maintain and upgrade the health of the river valley system and reinforce the river and its valley as a natural feature and a focus for community activity. Population surrounding the Meewasin corridor has grown by nearly 100,000 people since that time, with use, interest and pride in the river evolving commensurately. To reflect this growth and to continue to steward the health of the river valley corridor, Meewasin commits to three key themes:

### *Healthy & Vibrant*

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**Inform, lead and add value to land management decisions affecting the natural and cultural interests of the river valley corridor.**

- Identify and prioritize interest in land and amendments to Meewasin's jurisdictional boundary to reflect urban growth and meet regional demand.

**Maintain and upgrade the health of the river valley corridor to benefit our growing population and conservation for future generations.**

- Continue implementation of the Valley-Wide Monitoring Framework and Valley Wide Resource Management Plan:
  - Identify and prioritize areas requiring baseline inventories, resource management plans, and master plans.
  - Establish annual workplans that identify enhancement and restoration activities for priority areas throughout the Meewasin Valley.
- Continue to increase production of native plant species over the next three years.

### *Sense of Community*

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**Coordinate and endorse a broad range of seasonal opportunities for citizens and visitors to connect with the river valley, learn about its history, significance and enhance its use.**

- Continue to provide access to natural and cultural assets in the Meewasin Valley through implementation of priorities identified in the Access Strategy.
- Complete Visitor Experience Strategy and prioritize areas for development and implementation.
- Continue to actively engage key audiences in education, tourism and community events, and develop a multi-year schedule for related programming/projects.
- Continue deploying the volunteer strategy to meet organizational priorities and offer quality experiences for specialized volunteers.

## Protect the Legacy

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Furthering the relationships, innovation, expertise, advocacy and reconciliation necessary to steward the river valley corridor.

- Continue meaningful partnerships with representatives on the Meewasin Board to:
  - Help inform and promote the work of Meewasin.
  - Continue to support advancement of reconciliation.
  - Develop long term planning to support Meewasin's facilities' needs.
- Work with participating parties to develop proactive, responsive, and long-term funding to support Meewasin.
- Prioritize fund development to advance charitable gifts, funding and sponsorship.
- Continue to build affinity for Meewasin and the Valley by:
  - Increasing local recognition of Meewasin's role.
  - Elevating Meewasin's provincial and national profile to build prestige and attract resources.
- Continue to evolve Meewasin's governance, infrastructure and internal frameworks to support future growth, partnerships, and to be representative of the community we serve.



*Stewards of the river valley corridor*

**Meewasin** 