



Meewasin Valley Authority  
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**NEWS RELEASE**

**for immediate release**

## **Meewasin Celebrates its 45<sup>th</sup> Birthday** September 30, 2024

**September 2024 marked 45 years of the Meewasin Valley Authority stewarding the South Saskatchewan River Valley in and around Saskatoon.**

Created in 1979 by an Act of the Government of Saskatchewan, Meewasin is the means by which the three participating parties (City of Saskatoon, Government of Saskatchewan, and University of Saskatchewan) have chosen to best manage the Meewasin Valley in the South Saskatchewan River Basin. The creation of Meewasin is based on the concept that the partners working together through a single agency – Meewasin – can accomplish more than they could individually.

45 years later, Meewasin is a staple of the community. According to a 2024 public opinion survey, 87% of respondents agree that the Meewasin Valley is Saskatoon's most important attribute, and 96% agree that it improves the quality of life for residents.

Saskatchewan as a whole, and Saskatoon in particular, are growing much quicker than *The Meewasin Project*, a 1978 study by Raymond Moriyama that still guides Meewasin's vision today, ever anticipated. With more and more people enjoying the Valley, Meewasin needs to spend more and more money to balance this increased use while conserving our ecosystem, ensuring the region's vibrancy for generations to come. 90% of survey respondents agreed that Meewasin is a good use of tax dollars – but contributions from Meewasin's three participating parties only go so far.

In celebration of Meewasin's 45th birthday, we've launched a fundraising campaign where every donation of \$45 or more receives a pack of four unique cards showcasing the natural beauty of the Meewasin Valley. More information can be found at <https://meewasin.com/cards/>

Meewasin also just released its 2023 – 2024 Annual Report, which provides an overview of everything Meewasin accomplished over the last fiscal year and closes out our accomplishments over the last 5 years. The report is available at <https://meewasin.com/annualreport>



**For more information contact Meewasin at 306-665-6887 or [meewasin@meewasin.com](mailto:meewasin@meewasin.com)**

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#### **About Meewasin Valley Authority**

*The Meewasin Valley Authority exists to ensure a healthy and vibrant river valley, with a balance between human use and conservation by:*

- *Providing leadership in the management of its resources;*
- *Promoting understanding, conservation and beneficial use of the Valley; and*
- *Undertaking programs and projects in river valley development and conservation, for the benefit of present and future generations.*

*There are 67 square kilometers of land and 107km of established trail, which has seen up to 2.32 million trail visits per year, in the Meewasin Valley. The area also features sites that help people to connect to nature through experiences such as Beaver Creek Conservation Area, the Meewasin Northeast Swale, Saskatoon Natural Grasslands, the River Landing Spray Area, and the Cameco Meewasin Skating Rink @Nutrien Plaza. Meewasin is a non-profit organization that relies on donations and volunteers for sustainability. To get involved or learn more visit [www.meewasin.com](http://www.meewasin.com)*