



Meewasin Valley Authority
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NEWS RELEASE

for immediate release

Meewasin Trail Numbers for 2022

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The Meewasin Trail is important than ever!

The Meewasin Trail and surrounding natural spaces have been a favorite spot for residents of Saskatoon and region to get active, spend time in nature and connect with friends and family. It's easy to take the trail for granted, but most water cities don't enjoy the same access to their waterfront!

The Trail had **2.315 million visits**, a year-over-year increase of 75,000 from 2.24 million visits in 2021. And there were certainly a few hot spots around the Valley.

- River Landing / Buckwold Bridge – 623,940 visits
- Kinsmen Riverfront (Wonderhub) – 522,304 visits
- Weir East Side -- 328,210 visits
- Broadway Bridge West Side -- 277,310 visits
- Water Treatment Plant (Victoria Park) -- 191,102 visits



Way to go Saskatoon! Usage numbers are used to drive decisions on trail upgrades and the data supports Meewasin’s next target area in downtown. Andrea Lafond, CEO of Meewasin speaks about these numbers, “The quality of life that the Meewasin Valley plays in our region cannot be understated. Meewasin plays a significant role with many partners in attracting and retaining businesses and citizens to work, play and stay in our Province, all while being a vital and core partner within our tourism economy. A special thank you to our donors, sponsor and volunteers who all help for a vibrant and healthy river valley!”



For more information, contact Andrea Lafond at 306-665-6887 or at alafond@meewasin.com

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About Meewasin Valley Authority

The Meewasin Valley Authority exists to ensure a healthy and vibrant river valley, with a balance between human use and conservation by:

- *Providing leadership in the management of its resources;*
- *Promoting understanding, conservation and beneficial use of the Valley; and*
- *Undertaking programs and projects in river valley development and conservation, for the benefit of present and future generations.*

There are 67 square kilometers of land and over 105+km of established trail, which has seen up to 2.32 million trail visits per year, in the Meewasin Valley. The area also features sites that help people to connect to nature through experiences such as Beaver Creek Conservation Area, the Northeast Swale, Saskatoon Natural Grasslands, the River Landing Spray Area, and the Cameco Meewasin Skating Rink @Nutrien Plaza. Meewasin is a non-profit organization that relies on donations and volunteers for sustainability. To get involved or learn more visit www.meewasin.com.