



Meewasin Valley Authority

402 Third Avenue South

Saskatoon, Saskatchewan S7K3G5

Phone (306) 665-6887 Fax (306) 665-6117

**NEWS RELEASE**

**for immediate release**

## **Meewasin Brings Back Annual Clean Up Campaign Presented by Nutrien**

April 19, 2023

This year marks the 42<sup>nd</sup> year that Meewasin hosts the community Clean Up Campaign, which encourages organizations, groups, and individuals to register, receive materials and resources to safely pick up litter and clean the natural spaces in the Saskatoon area. **The Meewasin Clean Up Campaign Presented by Nutrien runs from April 21<sup>st</sup>- May 30<sup>th</sup>, 2023.**

**Media is invited to join us on April 24<sup>th</sup> at 10:00 am for our Clean Up kick-off  
At the Meewasin Office (402 Third Ave S)!**

Thousands of participants have participated over the last four decades of the campaign to clear litter from our natural areas. Over 2,700 participants took part in the 2022 campaign and cleared **11,080 kg** of waste and recycling from our natural areas! Without this cleaning, the litter could end up in natural areas such as endangered or sensitive habitat, wetlands and rivers.

The parks, streets, and riverbanks within the Meewasin Valley have been enjoyed by over 2.32 million people in a single year on over 105 km of trails. We need your help to keep these beloved community spaces clean and enjoyable for all!

Andrea Lafond commented on this important event, "We are thankful to our community for consistently stepping up each year and lending a hand to clean up the valley, our region's largest shared backyard. Sign up to help today and let's prevent garbage from entering our valley."

"We are proud to partner with the Meewasin Valley Authority on this clean-up campaign, in connection with our commitment to protecting and promoting ecosystem health. The Valley is home to our head office at River Landing, and we believe caring for our green spaces is critical to the maintenance of a healthy and vibrant river valley," says Candace Laing, Senior Vice President and Chief Human Resources Officer, Nutrien.

If you enjoy spending time in the natural areas that the Meewasin Valley has to offer, please consider registering for the campaign to give back to the spaces that provide a peaceful getaway in nature.

**[Register Today!](#)**

Thank you to our sponsors of the event Nutrien, Loraas Disposal, the City of Saskatoon, and Trans Canada Trail.

For more information, contact  
Andrea Lafond, Chief Executive Officer at [alafond@meewasin.com](mailto:alafond@meewasin.com) or (306) 665-6887



-30-

#### **About Meewasin Valley Authority**

*The Meewasin Valley Authority exists to ensure a healthy and vibrant river valley, with a balance between human use and conservation by:*

- *Providing leadership in the management of its resources;*
- *Promoting understanding, conservation and beneficial use of the Valley; and*
- *Undertaking programs and projects in river valley development and conservation, for the benefit of present and future generations.*

*There are 67 square kilometers of land and over 105+km of established trail, which has seen up to 2.32 million trail visits per year, in the Meewasin Valley. The area also features sites that help people to connect to nature through experiences such as Beaver Creek Conservation Area, the Meewasin Northeast Swale, Saskatoon Natural Grasslands, the River Landing Spray Area, and the Cameco Meewasin Skating Rink @Nutrien Plaza. Meewasin is a non-profit organization that relies on donations and volunteers for sustainability. To get involved or learn more visit [www.meewasin.com](http://www.meewasin.com)*