



Meewasin Valley Authority
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NEWS RELEASE

for immediate release

2022 Summer Experiences with Meewasin

June 29, 2022

Meewasin is excited to announce some of the fun summer experiences offered this year!

Back by popular demand, Meewasin is bringing back Naughty by Nature! Meewasin piloted this fun, adult-only experience last summer and it was such a success we are bringing it back! Join Meewasin storyteller and conservationist Jamie Harder for an entertaining evening that explores the mating and courtship strategies of the wildlife at Beaver Creek Conservation Area.

Start the night with a make-your-own cocktail experience featuring Black Fox #3 Gin and local plant ingredients. After your cocktail, join Jamie on the trail to learn about the surrounding wildlife and their strategies to...well...mate. Following the tour, immerse yourself in the beauty of this beloved local conservation site and enjoy an individual charcuterie box especially curated for your Meewasin experience by Style & Graze, paired with a beverage from 9 Mile Brewery or Stumbletown Distilling (your choice!)

Tickets can be purchased on Eventbrite at: <https://www.eventbrite.ca/e/naughty-by-nature-2022-tickets-332936942357>

Another fun summer experience Meewasin is offering this year is the Meewasin Walking Tours!

Join a Meewasin Guide to explore the River Valley in Downtown Saskatoon and learn some quirky facts about the rich history that exists along our riverbank. Designed to connect with visitors and locals alike, this tour is a chance to discover the city in a fun new way! Plus, on select Saturdays, a featured guest guide will be joining the tour!

Did you know that the Meewasin Valley is the largest urban conservation zone in Canada? Or that the Meewasin Trail that winds through the City makes Saskatoon one of the largest public access urban waterfronts in the world? Learn about these facts and more by attending a Meewasin Walking Tour.

Tickets can be purchased on Eventbrite at: <https://www.eventbrite.ca/e/the-meewasin-walking-tour-tickets-332960883967>

Proceeds from each experience support the ongoing conservation and education work of Meewasin, as well as support some amazing local food and beverage partners.

Meewasin's Education & Experiences Manager, Magel Sutherland, shared a little about the idea behind these tourism initiatives, "Meewasin has been a leader in conservation and education since our inception in 1979, providing a variety of no and low-cost public programming for over 40 years. We wanted to develop fun ways to re-engage with an adult audience, highlight some of Saskatoon's wonderful local food and beverage providers, and continue to educate people about the Meewasin Valley. The support we've received has been key to getting these experiences to market with proceeds going to support Meewasin's mandate."

Contact Meewasin at (306) 667-6887 or meewasin@meewasin.com for an interview, questions or concerns.



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About Meewasin Valley Authority

The Meewasin Valley Authority exists to ensure a healthy and vibrant river valley, with a balance between human use and conservation by:

- *Providing leadership in the management of its resources;*
- *Promoting understanding, conservation and beneficial use of the Valley; and*
- *Undertaking programs and projects in river valley development and conservation, for the benefit of present and future generations.*

There are 67 square kilometers of land and more than 105km of established trail, which has seen up to 2.24 million trail visits per year, in the Meewasin Valley. The area also features sites that help people to connect to nature through experiences such as Beaver Creek Conservation Area, the Meewasin Northeast Swale, Saskatoon Natural Grasslands, the River Landing Spray Area, and the Cameco Meewasin Skating Rink @Nutrien Plaza. Meewasin is a non-profit organization that relies on donations and volunteers for sustainability. To get involved or learn more visit www.meewasin.com