

Meewasin Valley Authority 402 Third Avenue South Saskatoon, Saskatchewan S7K3G5 Phone (306) 665-6887 Fax (306) 665-6117

NEWS RELEASE

for immediate release

Meewasin's Clean Up Campaign **Presented by Nutrien**

April 11th, 2022

2022 marks the 41st year that Meewasin hosts the community Clean Up Campaign, which encourages organizations, groups, and individuals to register, receive materials and resources to safely pick up litter and clean the natural spaces in the Saskatoon area. The Meewasin Clean Up Campaign Presented by Nutrien runs from April 22nd- May 30th, 2022.

Media is invited to join us on April 22nd at 1:30 pm for our Clean Up kick-off At the Meewasin Office (402 Third Ave S)!

Thousands of participants have participated over the last four decades of the campaign to clear litter from our natural areas. The efforts made a tremendous difference, with 3,847 kg in garbage and 1,020 kg of recycling material recorded during Loraas Disposal pick-ups in 2021 alone! This means a total of 4,867 kg of litter was diverted from ending up in natural areas such as endangered or sensitive habitat, wetlands and rivers.

The parks, streets, and riverbanks within the Meewasin Valley have been enjoyed by over 2.24 million people in a single year on over 105 km of trails. We need your help to keep these beloved community spaces clean and enjoyable for all!

Andrea Lafond commented on this important event, "We are thankful to our community for consistently stepping up each year and lending a hand to clean up the valley, our region's largest shared backyard, spanning 67 sq kms and the equivalency of over 13,000 football fields and a mix of park space, wetlands and ecological areas. Sign up to help today and lets prevent garbage from entering our valley."

"Environmental Stewardship is a priority for Nutrien and partnering with the Meewasin Valley Authority on the clean-up campaign is something we are proud to be a part of, especially now that the Valley is home to our new office at River Landing. Green spaces and natural landscapes in urban settings provide so many environmental and social benefits for our growing city," says Candace Laing, Vice President Sustainability and Stakeholder Relations, Nutrien.

If you enjoy spending time in the natural areas that the Meewasin Valley has to offer, please consider registering for the campaign to give back to the spaces that provide a peaceful getaway in nature.

Register Today!

Thank you to our sponsors of the event, Nutrien, Loraas Disposal, the City of Saskatoon, and Trans Canada Trail.

For more information, contact Andrea Lafond, Chief Executive Officer at alafond@meewasin.com or (306) 665-6887

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About Meewasin Valley Authority

The Meewasin Valley Authority exists to ensure a healthy and vibrant river valley, with a balance between human use and conservation by:

- Providing leadership in the management of its resources;
- Promoting understanding, conservation and beneficial use of the Valley; and
- Undertaking programs and projects in river valley development and conservation, for the benefit of present and future generations.

There are 67 square kilometers of land and over 105+km of established trail, which has seen up to 2.24 million trail visits per year, in the Meewasin Valley. The area also features sites that help people to connect to nature through experiences such as Beaver Creek Conservation Area, the Meewasin Northeast Swale, Saskatoon Natural Grasslands, the River Landing Spray Area, and the Cameco Meewasin Skating Rink @Nutrien Plaza. Meewasin is a non-profit organization that relies on donations and volunteers for sustainability. To get involved or learn more visit www.meewasin.com

Meewasin Clean Up Campaign Volunteer Info

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