

Meewasin Valley Authority

News Release

Meewasin Announces its 2021 Trail Numbers

January 24, 2022

The trail usage numbers for 2021 are incredible, even dwarfing the amazing numbers in 2020.

The Meewasin Trail has been a favorite spot for residents of Saskatoon and region to get outside and get active. During the pandemic era, that has only become more apparent. The Trail has been key to maintaining both our mental and physical health.

In 2020, 1.87 million visits to the Meewasin Trail took place and that number only got bigger in 2021. This past year, the Trail had 2.24 million visits, a year-over-year increase of 370,000. And there were certainly more than a few hot spots around the Valley.

- River Landing Counter -- 520,000 visits
- Kinsmen Riverfront (Mendel) Counter -- 475,000 visits
- Broadway Counter -- 329,000 visits
- Weir Counter -- 309,000 visits
- Water Treatment Plant (Victoria Park) Counter -- 191,000 visits

Andrea Lafond, CEO of Meewasin was overjoyed by these numbers, "The role that the Meewasin Valley plays in the lives of Saskatoon and region residents cannot be understated. It's great to see that the numbers reflect how important the Trail is to life in this area."

For more information, contact Andrea Lafond at 306-665-6887 or at alafond@meewasin.com

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About Meewasin Valley Authority

The Meewasin Valley Authority exists to ensure a healthy and vibrant river valley, with a balance between human use and conservation by:

- Providing leadership in the management of its resources;
- Promoting understanding, conservation and beneficial use of the Valley; and
- Undertaking programs and projects in river valley development and conservation, for the benefit of present and future generations.

There are 67 square kilometers of land and over 105km of established trail, which has seen up to 1.87 million trail visits per year, in the Meewasin Valley. The area also features sites that help people to connect to nature through experiences such as Beaver Creek Conservation Area, the Northeast Swale, Saskatoon Natural Grasslands, the River Landing Spray Area, and the Cameco Meewasin Skating Rink @Nutrien Plaza. Meewasin is a non-profit organization that relies on donations and volunteers for sustainability. To get involved or learn more visit www.meewasin.com.