

# Meewasin Valley Authority

# Goals & Objectives 2019-2024

Created in 1979 under an act of provincial legislation, the Meewasin Valley Authority serves to maintain and upgrade the health of the river valley system and reinforce the river and its valley as a natural feature and a focus for community activity. Population surrounding the Meewasin corridor has grown by nearly 100,000 people since that time, with use, interest and pride in the river evolving commensurately. To reflect this growth and to continue to steward the health of the river valley corridor, Meewasin commits to three key themes:

## Healthy & Vibrant

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Inform, lead and add value to land management decisions affecting the natural and cultural interests of the river valley corridor.

- By 2024, propose and secure appropriate amendments to Meewasin's jurisdictional boundary to reflect urban growth and meet regional demand.

Maintain and upgrade the health of the river valley corridor to benefit our growing population and sustain biodiversity for future generations.

- Research and design a standardized valley-wide monitoring framework by 2020 to quantify health of the conservation zone. (This would be the annual "State of the Valley" report)
- Annually enhance and/or restore no less than 25% of property in the defined Meewasin corridor.
- Annually feature and introduce a stewardship strategy for at least one new priority site under Meewasin's jurisdiction.
- Establish a native seed bank and increase internal capacity to propagate native plant species by 3X by 2024.

## Sense of Community

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Coordinate and endorse a broad range of seasonal opportunities for citizens and visitors to connect with the river valley, learn about its history and significance and enhance its use.

- Develop Trail Design Guidelines by the end of calendar 2020 and improve trail linkages and capacity for three key areas by 2024:
  - Circle Drive North to Crocus Prairie "North East";
  - Spadina link to Holiday Park & Gordie Howe "Southwest"; and
  - Upgrades from Shakespeare to River Landing "Downtown"
- In partnership with key agencies and organizations, revise, update and expand strategic programming to increase Meewasin's capacity to deliver K-12 curriculum, land management and tourism outreach by 2024.
- By Spring 2020, develop strategy to deliver year-round education and tourism programming, with implementation to begin no later than Fall 2020.
- Implement robust engagement & trail ambassador plan by 2021 to recruit volunteer capacity equivalent to 70 full-time employees annually in support of Meewasin's strategy

## Protect the Legacy

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Furthering the relationships, innovation, expertise, advocacy and reconciliation necessary to steward the river valley corridor.

- Engage perimeter communities, the RM of Corman Park, First Nations and Métis in Meewasin's work at least 2X annually to develop relationships and interest in future partnership.
- By Spring 2020, renew agreements with all Meewasin funding partners to ensure alignment of interests for the long-term stewardship of the river valley corridor.
- Pursue 10 new research relationships by 2024 with interested post-secondary institutions to further study of river valley ecosystem and develop local expertise.
- Successfully showcase Meewasin mission and strategy to complete a capital campaign in 2020/21.
- By 2021, finalize changes to governance and internal frameworks to support a model workplace and growth for the future.
- Annually partner with no fewer than 25 external organizations whose mandates align with Meewasin and support stated goals and objectives.
- Grow the value of charitable gifts and sponsorships and number of prospects by 15% year over year.